

An Advocacy for honey bees 🔍



About The Bee Effect



We support the



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

The Bee Effect is an award-winning Advocacy that is about action to effect change in the threat against honey bees through the execution of projects that address diversity in their diet to increase their numbers (such as our Trees for Bees pledge fund), in turn supporting the ever increasing demand for honey bee pollinated foodstuffs & their role in supporting the health of our biodiversity corridors.

This is coupled with an awareness platform that continually shares relevant information with you, our agricultural industry, our keepers of the bees, and our children.

Through our reforestation and integrated biodiversity projects we are supporting healthy biodiversity corridors and playing a role in mitigating climate change impacts, programs that are part of our commitment to the UN Decade on Ecosystem Restoration as an Official Supporter.



Our expertise



Founder of The Bee Effect, Eve Puttergill, works in collaboration with various parties to deliver on the objectives set out across initiatives. This includes, but is not limited to: Dr. Tlou Masehela, a leading bee forage expert and entomologist in South Africa and previous chair of the Western Cape Bee Industry Association; Dr. Julie Abisgold, a leading expert in sustainable agriculture and integrated pest management; Dr. Mike Packer, a leading expert in biodiversity regeneration, reforestation and avoided deforestation; as well as with association-affiliated beekeepers across the provinces in South Africa.

Our infrastructure expands to work with the industry bodies in both beekeeping & agriculture to support the Bee Implementation Strategy; and with organisations, such as the World Wildlife Fund South Africa, to develop information that is used across the scope of their projects where information about honey bees plays a role.



Supporting forage projects



In South Africa, we launched a pledge in 2020 to raise funds to plant trees to feed honey bees through a reforestation project supporting Greenpop, a credible NGO executing ecosystem restoration through reforestation. We partnered with them to offer individuals and companies the opportunity to fund trees that are sources of pollen and nectar for honey bees.

This pledge is established to raise funds on behalf of the NGO.

To date, the pledge has raised nearly half a million rands, funds that pay for the trees that feed honey bees/are a source of honey bee pollen and or nectar within the project scope.

We are always looking for more corporate donors to this programme to help meet our R4.5 million rand program target.



Planting Trees.
Feeding Bees.



Philanthropy



The Bee Effect does not charge any fees from any party to our programmes.

For example, all the funds raised via the Trees For Honey Bees Pledge mechanism/promotion are donated directly to the NGO project.

The website is a resource of current and relevant information developed with leading experts in related fields.

You can find great bee food, by province, based on what beekeepers like to feed their bees on. Lists of plants to grow your garden buzzy with. There is a Standards 4 Bees section, covering pesticide active ingredients you should avoid as they are harmful to bees and other pollinators - and other important how to and not to, for honey bees. There are school programs and so much more...



Contact



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The Bee Effect website



More about SA Trees for Bees



More buzz about The Bee Effect



Thank you..

